Social Media Netiquette

Here are some simple rules for communicating in the freest possible way and with mutual respect on Stretto di Messina SpA's social media channels.

When taking part in conversations, we ask you to follow these guidelines, which are aimed at making our social media pages a space for constructive dialogue.

Respect all participants, regardless of their role or origin.

Avoid making off-topic comments, stick to the post's main topic and try to initiate constructive dialogue.

Use comments as part of a dialogue. Do not insult others and avoid foul language. Sexual innuendo, or messages with an aggressive tone, containing sexist or racist comments, are not allowed.

Do not post spam, or use comments to promote other pages, websites, products or content.

Protect everyone's confidentiality. Do not publish private documents or sensitive data concerning yourself or other people (names, addresses, email addresses, telephone numbers, etc.).

Be transparent, and take part in conversations using your full name, without resorting to nicknames or fake profiles.

Do not use CAPS, which on the internet is the same as shouting.

Any comments containing one or more of the below will be removed or blocked:

- misuse of the comments section to promote websites or web services
- automatically generated messages
- offers of goods or services (commercial or private) and spam
- racist or hate propaganda

- insults, aggressive statements or fake news
- political adverts or announcements
- incitements to violence against persons, institutions or companies
- pornography and sexual references
- comments not relevant to the subject matter of a post
- infringements of the rights of third parties, especially copyright

Anyone posting on our social media channels shall thereby accept this netiquette. With regard to the way we process your personal data, please refer to the information provided at: <u>www.strettodimessina.it</u>.

The editorial team would like to thank you and wishes you an enjoyable visit.

